

Item 9 Quotes for New Website

Phuse Media (our current provider)

The brief is to make one new website that combines the current council and community centre websites. The process would be to create a new design for the site, apply this new design to a development site and migrate across all the pages and content from the two sites, then make the new site live once complete. I'm assuming we would use the leighseatowncouncil.gov.uk domain as the master domain.

The development would include:

- New bespoke design – we would provide visual designs for the home page plus some other pages
- Build of the site making it fully responsive for all devices
- Migration of pages/content - this could be partly automated but manual amending would be required
- Move the classes plugin across to the new site
<https://www.leighcommunitycentre.com/classes>
- Set up contact forms for the council and the community centre
- Consolidation of the domain to use just leighseatowncouncil.gov.uk – we could for a period point the leighcommunitycentre.com to the community centre page on the new site
- Accessibility - as with the current council site we'd need to keep the site in line with current accessibility guidelines, this would have some small implications on the design plus it would need to be checked via accessibility tools once complete and any issues rectified
- Hosting would continue as normal but costs would be reduced as you would have only one website

If you were happy to help amend the content on the new site once we have migrated it then this could help us keep the costs down.

Cost estimate: £1,600 Ex VAT (£1,920 Inc VAT)

Aubergine (please see separate PDF as well)

Thank you both so much for your respective time this week to go through the plan and need to improve the main town council website and to amalgamate into it, the community website, too.

As promised, please find the attached proposal that outlines the requirements for your town council's website (in terms of accessibility compliance and transparency) and how our platform meets those needs. It also provides details of the recommended package, tailored to your council's size, and outlines costs and options on page 3.

As we've already discussed, the key variable in pricing and build time is the amount of historical content (text, images, files) to be transferred to the new site. I've included a per-page cost option for consideration and should help arrive at an indicative cost. We provide full and thorough training for you and any other team members not just at the start but free, every month for anyone who wants to join. This is also good from a succession perspective and means that you don't have 'islands of knowledge' that get lost should team members change.

As you know, we have extensive experience working with the SLCC (Society of Local Council Clerks) and are official collaborators and are the authors of the NALC Website Accessibility & Publishing Guidebook, which guides councils on website accessibility and publishing compliance. You can view it here: [NALC Guide to Website Accessibility and Publishing](#). I've also written the 2024 edition, reflecting changes to meet WCAG2.2AA requirements. Additionally, we are authorised by the CDDO to register and manage .gov.uk domains.

Our platform is used by around 500 councils. You can view a map showing these councils here: [Map of Parish and Town Council Websites](#). Below are examples of some councils using our platform, with specific features that are part of the platform that are included plus some optional aspects, too. All the tools you see on these sites have been designed for both parish & town councils and are there to use if you wish:

1. [Leighton Linlade Town Council](#) – Accessible events calendar: [Council Events](#)
2. [Huntingdon Town Council](#)
3. [Taunton Town Council](#)
4. [Stony Stratford Town Council](#) – Accessible meeting calendar: [Meeting Calendar](#)
5. [Chesham Town Council](#)
6. [Aylesbury Town Council](#) – Community noticeboard: [Community](#)
7. [Beverley Town Council](#)
8. [Burghfield Parish Council](#)
9. [Fulford Parish Council \(York\)](#)
10. [Rayne Essex Parish Council](#)
11. [Ilkley Town Council](#)
12. <https://www.burleyinwharfedale-pc.gov.uk/>
13. <https://www.epworthtowncouncil.gov.uk/>
14. <https://www.northcave-pc.gov.uk/>
15. [Teignmouth Devon Parish Council](#) – Online payments: [Payments](#) (optional)

16. [Berkhamsted Town Council](#) – Planning portal (optional)
17. [Keighley Town Council](#)
18. [Brixham Town Council](#)
19. [Eaton Bray Parish Council](#) – My council

As a councillor for Eaton Bray PC in Bedfordshire of 12 years, I understand the procurement process and so I would very much like to arrange a Teams call to provide a demo of the platform and answer any of your questions. My business partner, Matt Willson, are also both ILCA qualified and our team are all experienced in working with town and parish councils. If you or your councillors would like a demo, please let me know, and I'd be happy to arrange one, even in the evening if they prefer. Alternatively, you can book in a date here: [Book a demo with Mark](#)

Regarding timelines, the website typically goes live 6 weeks after commissioning, but we can expedite the process if your team is responsive. If you're interested in moving forward, please let me know and we can schedule a demo and plan the next steps.

You asked me to prepare a visual mock up to support the proposal. As I mentioned on our call, to make it highly relevant for the meeting, I'd like to include real content and messaging on the visual. The homepage is one of the main 'heavy lifting' pages of the website as it's where most people arrive at the site. With that in mind, it would be helpful to understand what particular messages/signposts you'd like me to include on the mock up. It's definitely worth looking at a few of the example links above to help you in that regard. The content of that page can easily change as much as you like once built but it's good to have a starting point. Aylesbury is a particularly good example and has only just gone live.

The Sandy Bulldog

As discussed, I can certainly combine the two websites, build you a newer fresher one, develop the site and migrate across the pages and content from the two sites.

New site development summary:

1. Make the new site live and the master domain will be leighonseatowncouncil.gov.uk.
2. Migrate all pages/content manually.
3. Build a new fully responsive site.
4. Move all plug-ins across to the new site - pages such as classes.

Design:

1. Design– we would provide visual designs for the home page plus some other pages
2. Build of the site making it fully responsive for all devices.
3. Migration of pages/content - this could be partly automated but manual amending would be required.
4. Move the classes plugin across to the new site.
5. Set up contact forms for the council and the community centre
6. Consolidation of the domain to use just leighonseatowncouncil.gov.uk.
7. Direct traffic from <https://www.leighcommunitycentre.com> to new site.
8. As per instructions, keep the site in line with all Council regulations.

You would save money on one hosting fee.

Cost estimate: £1,380 plus VAT £1656.00.

Timeframe would be around 2 weeks.